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Imagine God's Masterpiece

STRATEGIC PLAN | 2030

A note from the Head of School

Like an artist with a vision, Vail Christian High School is painting portraits of our students at graduation and of our school's future in 2030. The Portrait of a Graduate – who our students are becoming – illustrates our mission and values. The strategic plan is the roadmap, providing the guideposts to achieve our bold vision.



We also know that God is painting alongside us as He invites us to be co-creators with Him. Together, we are creating God's Masterpiece, one in which we need to expand our imagination. God's promise revealed through Holy Scripture says so much – God *“is able to do immeasurably more than all we ask or imagine, according to His power that is at work within us.”*

Pick up your paintbrush and join us as we imagine and create God's masterpiece – our students and a bright and exciting future for generations of students to come.

Steve O'Neil

Goal 1 – Product Superiority

Recruit, Retain, and Grow Top Faculty

- Competitive salaries/benefits and affordable housing
- Internship/Fellows program
- Faculty innovation grants

Academic Excellence

- Integration of Christian faith
- Customized subject/career pathways
- Prepared for 9th grade

Athletics/Fine Arts Distinction

- Enhanced and new facilities
- Talented athletic coaches and fine arts advisors

Goal 2 – School Sustainability

Financial Strength

- Annual positive cash flow
- Endowment growth

Stakeholder Engagement

- 25th anniversary (2023-2024)
- Alumni connection
- Community partnerships

Goal 3 – Growth

Market Expansion

- Explore expanded grade levels
- *Saints Anywhere* platform
- International students

Enhanced School Campus

- Update current buildings for enrollment growth
- International student housing

Best in Class Marketing

- Share alumni stories
- Promote brand promises:
 - *Foundation for Life*
 - *Family Forever*



*Portrait
of a
Graduate*

Portrait of a Graduate

Gratitude ✨ Our graduates recognize the true worth of the moment and offer expressions of thanks.

Advocacy ✨ Our graduates listen to understand, knowing when and how to speak. When advocating, they use their voices with confidence to speak the truth for themselves and others.

Stewardship ✨ Our graduates are servant leaders, honoring and caring for that which has been entrusted to them, both at home and abroad.

Growth ✨ Our graduates are curious, open to meeting new opportunities and challenges, and resilient in the face of failure.

Known ✨ Our graduates seek to know themselves and others through the lens of God's unconditional love.



Mission + Values + Vision

- ✦ **Mission:** Equipping mind, body, and spirit for lives of purpose, service, and leadership.
- ✦ **Values:**
 - **Faith** – Trust in God centered in Jesus Christ
 - **Excellence** – The pursuit of becoming better
 - **Character** – Qualities such as love, respect and integrity
 - **Community** – A Vail Christian family known for its inward and outward expression of love
- ✦ **Vision:** The number one choice for local and international families. We provide students
 - **An Exceptional academic foundation for life**
 - **A deep school commitment to Christian faith**
 - **A top faculty**
 - **A world-class campus with cutting-edge technology**Graduates make the world a better place through their personal and professional lives.





*With gratitude for their role and
dedication to the Strategic Plan*

Elizabeth Armstrong

Bizzy Barry

Kevin Bergman

Kevin Bohren

Erin Boselli

Bob Engleby

Steve Gamble

John Horan-Kates

Ken Marchetti

Steve O'Neil

Katie Rothenberg

Larkin Smith '15

Robert Veitch

Barbara Wilson

Thank you!



Where to Find Us

Vail Christian High School

31621 Highway 6, Edwards, CO 81632

970-926-3015

info@vchsweb.org

www.vchs.org

